

Using Innovative Technologies to Communicate with Customers

GoSkills online course syllabus

Skill level

Beginner

Lessons

7

Pre-requisites

No prior experience needed

Video duration

27m

Estimated study time

27m 26s

Instructor

Dustin York, EdD

Introduction

1 Innovate to communicate

It is critical that companies are informed of and begin to utilize emerging technologies to communicate with their customers.

Technologies that Communicate

2 Implementing gamification

Gamifying your business model is a sure-fire way to attract and retain customers.

3 Applying rundles

Companies are constantly competing to retain their customer base.

4 Integrating with blockchain

While blockchain is a relatively new concept for many, it can be a valuable asset to any company that is looking to keep their customer happy.

5 Connecting with digital humans

The need for customer service agents isn't going away any time soon.

6 Engaging customers with AR

Augmented reality is becoming a common way for brands to elevate the customer experience.

Conclusion

7 Get innovative!

Thank you for watching this course!

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