

Tips to Market Your Business as an Entrepreneur

GoSkills online course syllabus

Skill level

Beginner

Lessons

6

Pre-requisites

No prior experience needed

Video duration

15m

Estimated study time

15m 33s

Instructor

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Introduction

1 Leveraging marketing

When taking the journey as a entrepreneur, one of the many tasks you'll be faced with is how to market your business.

Your Marketing Journey

2 Getting yourself started

As an entrepreneur, your path to excelling at digital marketing can start from humble beginnings and end in corporate success.

3 Navigating marketing goals

One large part of marketing is setting an aiming for goals that you know your business really needs.

4 The three takeaways

Focusing your marketing strategies will provide you with targeted results.

5 Using mistakes as opportunities

Understanding the pitfalls of digital marketing will help you avoid making mistakes in your efforts.

Conclusion

6 Additional resources

Congratulations on completing this course!