

Strategies to Get Your Dream Job as a Diverse Person

GoSkills online course syllabus

Skill level

Beginner

Lessons

23

Pre-requisites

No prior experience needed

Video duration

1h 15m

Estimated study time

1h 15m

Instructor

Shannon Wong Lerner, PhD

Introduction

1 The driver's seat

As a diverse individual, there are unique components you bring to the table when it comes to the job market.

Tell & Sell Your Story

2 Crafting your story

Your background and where you come from play an important role in who you are.

3 Communicating your origins

In order to give an employer a strong sense of what you bring to the table, you'll want to paint a compelling picture of the elements that make you, you as they relate to your career.

4 Playing the market

One important mindset shift for you to make is to consider time spent in previous jobs as an investment towards your future.

5 Pain points

As a diverse person, do you always seem to settle within the job you know you can do, but don't want?

Research Your Dream Job

6 Mission and legacy

Being clear on your mission and legacy as a diverse person will envision how you want to pave the way for others.

7 Job specs

Reviewing job specs can be overwhelming when trying to identify which roles suit your career goals.

8

LinkedIn networking

Professional networking online using LinkedIn can seem daunting when you are unfamiliar with the platform.

9

Moving on up

Vetting a company to ensure that they make diverse people feel comfortable and included is crucial when finding a strong fit.

The Resume

10

Introduce yourself

First impressions have a lasting effect on employers in person and on paper.

11

Portfolio and experience

Now more than ever, companies need to see actionable results in their potential job candidates.

12

Visual rhetoric

Visual rhetoric can help you create an exceptional resume including a sleek, modern design.

The Cover Letter

13

Personal story

Having a good personal story can determine if you get a callback or not.

14

Skills and expertise

It's possible to include what might seem like the duller aspects of your job history into a personable letter.

15

Metrics

Even though you want to grab their attention with a good narrative, you still need to show off your contributions to your companies and industry.

Using LinkedIn

16

Photo and headline

Visually orient and succinctly capture your strengths to potential employers.

17 **About and experience**
Fitting the character limits for LinkedIn About and Experience sections can feel challenging.

18 **Using keywords**
Your education and publications are only helpful if they fit with the positions to which you're applying.

19 **More than resumes**
LinkedIn is more than just a way to post your resume online. After this lesson you'll be able to use LinkedIn to build your network and your brand.

The Interview

20 **Speaking anxiety**
Being nervous for public speaking or interviewing can feel really nerve-racking.

21 **The STAR method**
You will keep an interviewer's attention if you can situate yourself within real events at work that carry actionable results.

22 **Delivery**
There are several factors that contribute to how your presence is received during an interview.

Conclusion

23 **Signing off**
Thank you for watching!

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