

Strategies to Engage Your Employees

GoSkills online course syllabus

Skill level

Beginner

Lessons

13

Pre-requisites

No prior experience needed

Video duration

31m

Estimated study time

31m 37s

Instructor

Ross Tartell, PhD

Introduction

1 Engagement for everyone

Keeping employees engaged is the best way you can help foster teams that perform at the highest levels.

Understanding Employee Engagement

2 What is employee engagement?

There are many different definitions of employee engagement.

3 The 6 drivers of engagement

You can't create an environment of engagement until you know what factors influence employee engagement levels.

Good Bosses Build Engagement

4 Your role as a leader

Your relationship with your team is the largest factor that drives engagement.

5 Know where you're going

If you or your team members don't know the direction of the organization or have confidence in that direction, it can be hard to stay engaged.

6 Finding meaning in work

You've likely experienced the feeling of having a seemingly pointless task or project until the larger picture was shared.

Does Management Care About My Development?

7

Development is personal

Helping people develop knowledge and skills that are important to their future success shows that your organization and you, as their manager, care about the employee.

8

The power of feedback

Without feedback, development is crippled because people will not know their strengths and areas for development.

9

Strategies to develop people

Your first inclination when you think about developing your team might be to have them take courses, but most learning actually happens on the job.

Fostering an Engagement Culture

10

Creating a productive work environment

Culture is the way things work and feel in an organization - the way things get done.

11

Providing adequate resources

Adequate resources impact the employee's perception of whether they can succeed.

12

Action plans

Equipped with tons of new knowledge, you're now ready to map out how you want to take action with it.

Conclusion

13

Engagement is personal

As important as the six factors are to creating a climate of engagement - the choice is also personal.

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