

A Serial Entrepreneur's Top Tips for Raising Capital

GoSkills online course syllabus

Skill level

Beginner

Lessons

9

Pre-requisites

No prior experience needed

Video duration

27m

Estimated study time

27m 47s

Instructor

Scott Fox

Introduction

1 Get ready to raise

Gaining insights into the investor's perspective and refining your communication skills are key aspects of raising capital.

Raise the Right Capital

2 Do your research

Securing financial support for your startup is more than just delivering a great pitch; it also requires a deep understanding of your potential investors.

3 Build relationships in advance

Being adept at networking is crucial in the complex process of fundraising.

4 Different kinds of pitches

Grasping the subtleties of pitching to investors is essential, covering everything from spontaneous short pitches to formal, detailed presentations.

5 What to expect when pitching

Pitching to investors is a detailed process filled with expectations and strategies that are critical to your fundraising success.

6 Determining your pitch length

Creating the perfect pitch requires a balance of clarity and conciseness while showcasing your business's potential to investors.

7 Know your ask

Knowing how to make a funding request is key for entrepreneurs looking to secure the right investment for their businesses.

8

Using the funds

Proper use of investment funds is an essential part of successful entrepreneurship, often overlooked in the excitement of securing capital.

Conclusion

9

Craft the perfect pitch

Thanks for watching this course!

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