

A Marketer's Guide to Cross-Departmental Collaboration

GoSkills online course syllabus

Skill level

Beginner

Lessons

8

Pre-requisites

No prior experience needed

Video duration

9m

Estimated study time

9m 28s

Instructor

Kestrel Lemen

Introduction

1

Engaging across departments

Working with others from different departments in any organization is necessary.

What's Collaboration

2

Working cross departmentally

How do you accomplish bigger tasks at your workplace?

Communicating with Intention

3

Demystifying the marketing department

Some teams may not know what the significance of the marketing department is in your organization.

4

Adapting communication styles

Do you want to kick off your next collaboration with success?

Relationships Matter

5

Avoiding miscommunication

Miscommunication is a common workplace challenge. After this lesson, you'll be able to implement 3 tips to reduce the chance of a miscommunication.

6

Building trust

Simple gestures in the workplace can go a long way.

7

Leveraging and maintaining

Relationships need time, attention, and nurturing.

Conclusion

8

Accomplish shared goals

Creating relationships are the foundation of all collaborations.

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