

Finding the Right Investors for Your Business

GoSkills online course syllabus

Skill level

Beginner

Lessons

8

Pre-requisites

No prior experience needed

Video duration

24m

Estimated study time

24m 50s

Instructor

Scott Fox

Introduction

1

Find your right fit

Securing the ideal investor for your startup is as crucial as finding the right life partner.

Evaluate Your Options

2

Starting with the goal in mind

Exploring your funding options is more than just seeking capital; it's about finding the right partners.

3

Researching potential investors

Selecting the right investors involves more than just casting a wide net.

4

Identifying potential red flags

Learning to discern the good from the bad in potential investors is crucial.

5

Determining the kind of money you want

Choosing the right type of funding is vital for your startup's success.

6

Examining an investors portfolio

Understanding an investor's portfolio is key to finding the right match for your business.

7

Allowing enough time

Timing is crucial when seeking investment for your startup.

Conclusion

8

Getting an investment

Congratulations!

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