

Driving Sustainability at Your Organization

GoSkills online course syllabus

Skill level

Beginner

Lessons

16

Pre-requisites

No prior experience needed

Video duration

53m

Estimated study time

53m 34s

Instructor

Shea Cunningham

Introduction

1

Sustainability in business

Creating sustainability in the business world has never been more vital.

The Case for Business Sustainability

2

Know your terms

Businesses that aren't sustainable will inevitably fall behind those that are sustainable.

3

People, planet, profit

To become a sustainable business, you must go beyond the environmental measures and include the social and financial dimensions.

4

Corporate social responsibility

Employee engagement, local and global community and workforce wellbeing are important social dimensions of sustainability.

5

Sustainability regulations and reporting frameworks

Rising expectations demand that businesses operate sustainably.

Foundations of a Sustainable Business

6

Energy conservation, efficiencies, and renewables

After this lesson, you'll be able to describe the differences between and sequencing of efforts to conserve, implement efficiencies and install on-site and/or purchase off-site renewables.

7

Water conservation and efficiencies

All businesses depend on water.

8 Waste and pollution reduction

Being able to dispel the myths of recycling is critical to reducing waste and pollution from your business.

9 Sustainable transportation

Sustainability practices come in many forms and one of the most common ways you can help to reduce pollution is by encouraging more sustainable transportation practices.

10 Diversity, equity, and inclusion

You've probably heard DEI mentioned in the workplace, but how does this relate to sustainability?

Implementing Sustainability

11 Benchmarking

Constant evaluation is key to implementing a successful sustainability program at your organization.

12 Track your progress

Having qualitative and quantitative data that you can track is important in assessing your progress.

13 Follow the checklist

Auditing and following a best practices checklist are among the first steps toward implementing sustainability within any business.

14 Identify and engage your stakeholders

When it comes to driving sustainability at your organization, it's important to know what matters to who.

15 Sustainability across sectors

What is most material in certain sectors may not be applicable to other sectors.

Conclusion

16 Actualize your goals

Thank you for watching this course!