

Developing Assertive Leadership

GoSkills online course syllabus

Skill level

Beginner

Lessons

24

Pre-requisites

No prior experience needed

Video duration

1h 1m

Estimated study time

1h 1m

Instructor

Audrey Daniels

Introduction

- 1** **Increasing your visibility as a leader**
Being a leader requires a balance of assertiveness and emotional intelligence.

Defining Assertive Leadership

- 2** **Assertive leadership myths**
A common myth is assertive leadership can be damaging to the morale of a team.
- 3** **Benefits of assertive leadership**
Being an assertive leader has many advantages. After watching this lesson, you'll be able to identify advantages for your leadership style.
- 4** **Self-awareness in assertive leadership**
It is critical for you to be aware of yourself and who you are as a leader if you're going to be leading others.

Assertive Leadership and Emotional Intelligence

- 5** **Demonstrating empathy for others**
Empathy allows us to relate to others and in some cases compels us to take action.
- 6** **Leadership and self-regulation**
Taking out the time to improve our actions helps us to respond in a positive manner.
- 7** **Being socially aware**
Knowing how to respond in different work situations is critical for effective leadership.

8

Lifelong learning

Successful leaders are learners first and foremost.

Communicating with Diplomacy and Tactfulness

9

Communicating your strategy

Are you effectively communicating with your team?

10

Non-verbal communication

Nearly 93% of communication relates to our body language, tone, and other sometimes confusing and complex gestures and sounds.

11

Importance of engaging others

Leaders who truly change lives have the extraordinary ability to captivate others by embracing differences and forming strong connections with employees.

Intention Matters: Leading with Purpose

12

Importance of having a clear message

At its most fundamental level, effective communication is the exchange of thoughts, information, ideas, and messages between people or groups.

13

Saying no is saying yes

As a leader it is important to set standards.

14

The power of meeting people where they are

When we talk about adaptability, we often think of the platinum rule which includes taking individual's values, styles, needs, and emotions, then connecting with them in a way that is effective.

Maintaining Influence

15

Responsible leadership

Responsible leadership is all about having a mindset that says, "I am the person who must make this happen." As Forbes puts it, "responsible behavior in leadership is a willingness to take charge and not shirk from decisions." After watching this lesson, you'll be able to answer the question: "Exactly what is responsible leadership?"

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Managing stress behaviors

Two authors, Kouzes and Posner, caution organizations about hiring the most talented and the brightest individual when they don't possess the personal and social skills needed to be an effective leader.

- 17** Consistency in leadership
A leader is someone who inspires confidence with everyone in the organization.

Assertive Leadership In Action

- 18** Conscious leadership
Admirable leadership starts with understanding our personality and character.

- 19** Communicating passionately on purpose
Plan, intent, direction, and goals are all words to describe purpose.

- 20** Honesty is the best policy
Keeping your word, following through on promises, and delivering on time is important not only to your team but to your reputation and the organization.

Leading With Integrity

- 21** Ownership and accountability
Being accountable is about being responsible for the result.

- 22** Principles for authentic leadership
Being a leader is not a position but a behavior.

- 23** Respect matters
Great leaders have to be valued in order to be successful.

Conclusion

- 24** Next steps
Congratulations on completing this course!