

Creating a Culture of Collaborative Ownership

GoSkills online course syllabus

Skill level

Beginner

Lessons

19

Pre-requisites

No prior experience needed

Video duration

1h 3m

Estimated study time

1h 3m

Instructor

Amber Vanderburg

Introduction

1

Building owners at your company

Balancing collaboration and ownership in your team gives members enough accountability without leaving them to struggle.

How to Create Your Competitive Advantage

2

Build momentum from vision and goals

Your vision, your mission, and your goals will not solely set you apart from the others.

3

Get specific to get strategic

We don't have a ____ problem, we have a culture problem.

4

Communicating for ownership

The balance of effectiveness vs.

5

Building culture in seasons of growth

How do I find the balance of disrupting areas that need change and developing on what is good?

Opportunities for Ownership

6

Create a culture of creativity

What are the advantages and risks of a boldly creative culture?

- 7 Own the process**
The common "people over processes" should be replaced with a new methodology, "people own processes." In this episode, we will dive into the various opportunities for ownership within processes and how it can dramatically change the landscape of your organization
- 8 Own the methods**
Different methods acting as a competitive advantage?
- 9 Own the projects**
Many organizations and people seek to build their legacy, establish competitive advantage, and build a culture through projects.
- 10 Own the roles**
Do you own the role or does the role own you?

Collaboration

- 11 Know strengths**
There is increasing pressure to specialize in one single facet of an industry or practice.
- 12 Set a powerful relational precedent**
Collaborating in teams will inevitably bring conflict, here we discuss the power of setting a precedent of normalizing tension and establishing expectations for how to handle the tension.
- 13 Win and lose as a team**
Extraordinary teams don't place individual success above team success.
- 14 Improve collaboration with diverse teams**
Collaboration is severely limited when all of the team members can contribute in the same way.

Captainship

- 15 Define captainship**
Whether it's Captain Underpants, Captain America, or Captain Crunch; captainship can take on a lot of different meanings.
- 16 Train up leaders**
Train the character of a leader first, then teach him the position.

17 **Lead change**
Leading change in any capacity can be difficult.

18 **The power of collaborative ownership**
Here, we discuss the power of collaborative ownership in organizational identity, values, and legacy

Captainship

19 **Create a lasting culture**
Thanks for watching this course!

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