

Corporate Training: How to Measure Learning Effectiveness

GoSkills online course syllabus

Skill level

Beginner

Lessons

7

Pre-requisites

No prior experience needed

Video duration

19m

Estimated study time

19m 42s

Instructor

Matt Gjertsen

Introduction

1 What makes effective learning?

Whether you're justifying your budget or looking to improve your learning programs, measuring the effectiveness of learning is essential.

Measuring Learning Effectively

2 Importance of measurement

Though you may be familiar with the concept that measurement is important, you may be less clear on the why behind this importance.

3 Measuring engagement

In today's attention economy, you need to be building engaging content if you want to attract learners.

4 Measuring learning

If learning programs are accomplishing nothing else, they should at least be encouraging learning.

5 Measuring behavior

Though learning is typically equated to gaining knowledge, the application of that knowledge is really what makes an impact.

6 Measuring results

Aligning your learning program with the needs to the business is one of the best ways to ensure success.

Conclusion

7 Bringing it together

Thanks for watching this course!

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