

How to Build an Analytics Portfolio that Gets You Your Next Job

GoSkills online course syllabus

Skill level

Beginner

Lessons

8

Pre-requisites

No prior experience needed

Video duration

18m

Estimated study time

18m 29s

Instructor

John David Ariansen

Introduction

1 Your secret weapon

Having an analytics portfolio that communicates who you are and the work you're capable of is a powerful means of differentiating yourself as a candidate.

Building Your Portfolio

2 Going beyond your resume

Because of how hands on data analytics work is, a portfolio gives you a way to show off your skills to prospective employers.

3 Where to build it

There are many different programs available for building your data analytics portfolio, each with their own unique value.

4 How it should look

However you go about constructing your portfolio, there are a few best practices to ensure it's aesthetically pleasing, easy to follow, and representative of who you are.

5 Projects to highlight

The projects you showcase on your portfolio are the key to showing off your analytics skills.

6 Where to promote it

In order to use your portfolio for branding and exposure, there are various methods you can use to promote it.

7 How do you get started?

Getting started with your portfolio can feel like a daunting task.

Conclusion

8

Let's get started

Thanks for watching this course! Now, you should feel confident in your ability to get started building your data analytics portfolio.

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