

21 Hidden Networking Opportunities

GoSkills online course syllabus

Skill level

Beginner

Lessons

22

Pre-requisites

No prior experience needed

Video duration

51m

Estimated study time

51m 42s

Instructor

Bianca Lager

Introduction

1 Quality over quantity

Networking is all about quality over quantity and you can do things without a ton of resources.

Networking Starts With You

2 Identify your goals

Before diving into networking opportunities, it's important that you know what you want to get out of networking.

3 Explore your interests

The best networking opportunities start with your own knowledge and interests.

4 Deepen your current relationships

The people you already know can help you or introduce you to folks who might be able to help.

5 Make the first move

You can make the first move to meet others. After watching this lesson, you'll be able to make the first move with templated invitations.

Socialize

6 Local groups

Formal groups are a great way to meet others. After watching this lesson, you'll be able to identify formal groups to join in your community.

7 Book clubs

If you are a book lover, book clubs are great ways to meet new people and do something you enjoy.

8 Plan meal meetups
You have to eat, so why not network while eating?

9 Throw a party
Without attending a conference you can host your own event.

10 Take a class
What would you like to learn more about?

Work It

11 Get a side gig
Side hustles bring you more than just extra cash.

12 Become a volunteer
Volunteering is a great way to network and give back.

13 Find entrepreneurs
There are many other entrepreneurs in your area.

14 Coworking spaces
If you are a remote worker, a coworking space is a great way to meet others.

15 Attend trade shows and industry events
Trade Shows offer great ways to meet others.

16 Look for the sideshows
At any event, there is always a side show.

Leveraging Technology

17 Use apps
There is no need to reinvent the wheel when it comes to leveraging technology for networking.

- 18** **Communication platforms**
Slack forums are a great way to network. After watching this lesson, you'll be able to find your tribe on Slack.
- 19** **Leverage social media**
Have you considered joining Facebook groups?
- 20** **Podcasts**
Podcasting is a great way to build thought leadership and network authority.
- 21** **How to KIT**
Networking doesn't stop with the initial meeting.

Conclusion

- 22** **Seize the moment**
Thank you for watching this course!

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